

# CENTRAL ASIA BUSINESS DIRECTOR

*Businessmen helping church planters in frontier cross-cultural missions*

*Business Directors are breaking new ground and helping plant churches where it is the hardest.*

*Explore the possibility of joining this effort and merging your business skills with your heart for the nations.*

*Talk directly to Access Partners at (202) 609-7375.*



## Job Description

### Run a Legitimate Business

We are looking for Business Directors to run strategic businesses across Central Asia. They will join a network of similarly called, experienced businessmen who will create access for the gospel into restricted countries.

**A Business Director is responsible for the leadership and management of one business, overseeing a team on business matters and the achievement of the individual business' operational and sales objectives.** The position is a key member of the church planting team and is actively involved in shaping the future direction of the organization.

He/she will be supported by the Region's business consulting partner, which provides training, advice on best practices, and on-going support (e.g., technology, legal, marketing, operational consulting).

### Work for the Glory of God

The Central Asia Region needs sustainable businesses to create access to 14 countries that are hostile to the gospel. These businesses must provide a legitimate and credible reason for church planters to live in such countries.

The Region's strategy is to establish 3-4 business franchises that will be replicated throughout Central Asia. These businesses are primarily service-based. They include tourism, language and intercultural consulting, product exporting, etc. Notwithstanding the Region's franchise strategy, other types of businesses may be established on a one-off basis as needed.

## DUTIES & RESPONSIBILITIES

- Utilize business skills and experience in support of the Region's efforts to spread the gospel.
- Significantly contribute to the establishment and operation of viable business entities that enable the church planting team to have a local identity
- Provide overall leadership and supervision by directly managing a diverse team of foreign church planters and locally employed staff.
- Set annual goals in partnership with the team leader, the Region, and Access Partners, the Region's business consulting partner.
- Manage and grow sales channels for the business throughout its territory.
- Create and manage annual operations plans and budgets.
- Where necessary, oversee product development and manage relationships with manufacturers.
- Manage and grow strategic partnerships, both with businesses in Central Asia and with partners in the US and other countries.
- Ensure compliance to appropriate legal and accounting norms.

## CANDIDATE PROFILE

- A vision for church planting in the Central Asia region and a desire to see all the nations to worship God
- Eagerness to make a personal investment in the GC and a willingness to serve underneath a team leader's strategic vision
- Experience as a business professional, management role experience, MBA or equivalent experience preferred
- Entrepreneurial mindset; energetic, innovative and resourceful self-starter
- Demonstrated success working closely with and building relationships with staff and partnerships
- Willingness to mentor another individual on how to run the business
- Willingness to live and adapt to the culture in Central Asia and travel to locations with limited infrastructure
- Desire to execute an innovative sales and marketing strategy for GC purposes and to achieve ambitious targets
- Tenacious work ethic and a sense of urgency in solving problems, while approaching challenging situations with thoughtfulness, humor and goodwill
- Ease in relating to a diverse audiences
- Excellent verbal and written communication skills
- Emotional, physical and spiritual health

## JOIN THE BUSINESS DIRECTORS PROGRAM

*Apply to join our team of Business Directors!*

*We are looking for experienced business owners, managers, and professionals with a mix of weathered*

*skill and teachability, business acumen and passion*

*for the spread of the gospel and the building up of local churches.*

*The commitment is for at least two years, with three years being the preferred length of time on the field for more significant impact.*

*We also welcome Business Directors willing to commit to a greater period of time.*

*We are ready to answer your questions.*

**Call Access Partners at (202) 609-7375**

**Central Asia Business Director: A Job Description**

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